

Public Information Policy and Procedures

1. General Policy Statement

Université Paris Dauphine – PSL, London campus publishes and communicates information that is accurate, fair, reasonable, and timely. We distinguish public information from internal information:

- **Public information** is for external audiences. Public information is communicated in the context of policy and legislation, including the Data Protection Act 2018, GDPR and the QAA UK Quality Code: Admissions, Recruitment and Widening Access.
- **Internal information** is for Université Paris Dauphine – PSL, London campus staff (academic and non-academic) and students.

The Deputy General Manager oversees Université Paris Dauphine - PSL, London campus' Quality Management System (QMS). All our documents must be managed in line with our **Quality Management System Policy**. These documents may be:

- For **public use** and/or
- For **students use** and/or
- For **staff use**.

Any document for public use must be managed in line with the Public Information Policy set out below.

2. Public Information Policy and procedures

We aim to provide **transparent and regular information to external stakeholders**, in particular to our prospective students, so they can get an accurate impression of Université Paris Dauphine – PSL, London campus' offering and make informed decisions with regards to their choice of study.

2.1 Scope

This policy includes information published electronically (primarily via the Université Paris Dauphine – PSL, London campus' website and social media) and printed. It excludes letters, presentations, verbal communication and any internal documents (such as teaching and learning material or the output from scholarly activities).

2.2 Website and online media

The Marketing and Communications Manager, with the help of Quality and Programmes Office, is responsible for ensuring that information on our website is always up to date, accurate and appropriate. They ensure through a process of regular review, which includes the Programmes Leads/Director that information on our website is accurate, substantiated, and appropriate. We also issue and regularly update a Guide on Social Media Use for the attention of all students, to help

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them to better use social media, respect Université Paris Dauphine – PSL London campus’ image and comply with the relevant legal framework.

In line with the cooperation agreement between Université Paris Dauphine – PSL, London campus and Université Paris Dauphine - PSL, most of Université Paris Dauphine – PSL, London campus programmes are listed on both websites. Only generic information is provided on the Université Paris Dauphine – PSL website, alongside links to the Université Paris Dauphine – PSL, London campus website. Regular reviews of the Université Paris Dauphine – PSL’s webpages mentioning Université Paris Dauphine – PSL, London campus programmes are performed by the Marketing and Communications Manager.

2.3 Procedure

This procedure applies specifically to:

- Prospectuses, brochures and other promotional publications
- Website and online media
- Communication with the press/media
- Advertisements

The communication of the documents for public use listed above is authorised by the General Manager (GM), or by delegation of the GM authority, to another member of Management. Local record-keeping procedures are defined by the Deputy General Manager.

Stage 1

Stage 1 pertains to the content published in the documents. All approvers accept responsibility for statements being factually accurate, reasonable, verifiable, up to date and compliant with relevant legislation and policy.

The table below shows staff responsibility for public information:

Type of information	Staff and/or Team responsible
General information about Université Paris Dauphine – PSL, London campus policies	General Manager, supported by the Deputy General Manager
Description of programmes including accurate information on: <ul style="list-style-type: none"> - curriculum - academic awards - entry criteria - teaching staff - duration - structure of the course 	Programmes Directors/Leads
Admissions, including information on: <ul style="list-style-type: none"> -application dates, platforms and process 	Quality and Programmes Office
References to fees, bursaries and scholarships	Operations Manager
Student Visas and immigration	Visa and Compliance Officer
Incubator	Incubator Manager

Stage 2

Overall quality of publication	Deputy General Manager, supported by the Marketing and Communications Manager
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Stage 3

Final overview approval based on confirmation of stages 1 and 2	General Manager
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The Marketing and Communications Manager will conduct regular audits of the website (at least once a year) based on the three stages above to ensure the information published is accurate and up to date.